



This winter Cambridge Junction and NIE present **The Snow Queen**. Last year we made a fabulous film together to share while we were all in lockdown. This year we are excited to be back live on stage from 8 December 2021 to 3 January 2022!

After all we've been through together, this winter we want to ensure that as many people as possible can enjoy our seasonal family theatre treat. We have developed a range of ways local companies can get involved and really help us make this possible.

The Snow Queen will be a playful and enchanting show, that will transport you to wild and frosty woods full of live music, magic and fun. We all know that sharing joyful times together is more important than ever before, so what better way to while away a winter's eve!



**CAMBRIDGE  
JUNCTION**

There are a range of ways in which we work with local partners. We believe the best partnerships start with a conversation. So if you are interested in joining with us to spread good cheer this festive season please do just call or drop us a line.

### **Partnerships could include:**

#### **Make it possible for local young people to enjoy the show**

It has been a particularly difficult time for many young people, and your support could enable a school or local family to enjoy the show. This could range from small to larger groups, and so is scalable depending on the level of support you can offer. With our networks we can work with local groups you are especially interested in connecting with and supporting.

**From £100**

#### **Host a dedicated performance for you and your guests**

You could host a dedicated performance for 240 people or a smaller group with pre-show hospitality in our foyers and, for those who prefer the outdoors, in our big yurt. This could be an ideal opportunity to get your staff and their families together to celebrate the festive season, or to invite your guests or a local charity and their families to share in the fun. This is scalable from a small group to a dedicated performance when the whole auditorium and foyers would be yours

**From £500 to £2,500 for a dedicated performance**

#### **Put your name in the spotlight with a title sponsorship**

We can offer title sponsorship for our winter show, with a range of marketing benefits and an entertaining and hospitality programme designed to fit your needs. This could also include a combination of the options outlined above.

**From £5,000**

If you would like to discuss how you might partner with us contact Liz Hughes, Head of Development, Cambridge Junction [liz.hughes@junction.co.uk](mailto:liz.hughes@junction.co.uk) 07884 311038

