



**diverse
actions**

A Live Art UK initiative supporting
culturally diverse ambition,
excellence and talent in Live Art

Diverse Actions Evaluation Brief

Background

Diverse Actions is a three-year project (2017 – 2020), supported by Arts Council England’s Ambition for Excellence, supporting and championing people of colour working in live art.

It consists of four strands – new work, professional development, leadership and legacy. This includes:

- supported members across the 32-strong Live Art UK consortium to work with artists on new work and residencies (including Rachael Young’s *Nightclubbing*, Jo Fong and Sonia Hughes’ *Neither Here Nor There* and Javaad Alipoor’s *Rich Kids of Tehran*);
- Live Art Development Agency (LADA)’s DIY scheme of professional development by artists for artists;
- LADA Leadership Bursaries: an opportunity for self-directed development that will have an impact on the sector as well as the recipient. Six bursaries were awarded to the following recipients: Season Butler and Joon Lyn Goh (Year 1), Victoria Sin and Zinzi Minott (Year 2) Travis Alabanza and Annie Jael Kwan (Year 3);
- A symposium, *Skin in the Game*, which took place 28th November 2019 at Z-Arts, Manchester.
- A publication, *Vanishing Points*, to be released March 2020.

More information on the structure/motivation of Diverse Actions can be found at the bottom of this document.

Project Management

Diverse Actions is project managed by Salome Wagaine and Afreena Islam; Cambridge Junction is the lead organisation on DA for Live Art UK and so hold the grant and employ the Project Managers.

DA is additionally supported by a steering group, drawn up of current and former staff members from Live Art UK member organisations as well as independent artists, is made up of: Pelin Basaran (Contact), Season Butler (independent), Tariq Elmoutawakil (Marlborough), Carolyn Forsyth (LIFT), Daniel Kok (Royal Court), Amy Lawrence (independent/previously maternity cover Diverse Actions Project Manager) and Cecilia Wee (independent/chair of board of LADA)

Brief

We are now looking for an evaluator (individual or organisation) to work with the DA Project Managers to:

- Set up a framework to evaluate and review project activity and delivery of Diverse Actions;
- Coordinate the collection of data, feedback and evaluation material from each element of Diverse Actions, across different formats and media;
 - qualitative data, including interviews with key stakeholders

- quantitative data such as audience numbers
- If appropriate, to initiate focus groups and feedback sessions for project partners and participants;
- Attend/observe key moments of the project, ie the publication launch and steering group meetings, as well as supported projects
- Analyse and interpret this evaluation material to produce an accessible final piece of work that is easily distributed to funders (in particular Arts Council England), stakeholders, partners and audiences

Fee

There is a fixed budget of up to £7,000 available for the evaluation, including any sub-contracting, travel, accommodation and other expenses.

Expressions of Interest

We are now accepting expressions of interest for this opportunity. To register your interest in the position, please send your CV and a covering letter (no more than one side of A4).

In your covering letter, please detail both your approach and methodology, what particular perspective and insights you would bring to a project of this kind, and indicative timetable for the project, sending this to **both** Salome Wagaine and Afreena Islam on salome.wagaine@junction.co.uk and afreena.islam@junction.co.uk by **12pm, Wednesday 22nd January 2020**. Further discussion with shortlisted applicants will begin shortly after this date.

We particularly welcome expressions of interest from black, Asian and minority ethnic applicants, as they are underrepresented at the workforce in Cambridge Junction.

For an informal discussion of the project, please contact either Salome or Afreena via their email addresses.

Further information

[From the Live Art UK website:](#)

Diverse Actions is a three-year initiative, supported through Arts Council England's Ambition for Excellence fund, championing culturally diverse ambition, excellence and talent in Live Art.

Building on the existing work and practice within the Live Art sector but to enable a step-change and lasting impact, Diverse Actions responds to the following needs for artists of colour.

- Professional development opportunities that are fit-for-purpose and not formulaic or tokenistic.
- Longer-term and better resourced opportunities to develop and present high quality and ambitious work, and to build relationships with venues, festivals and presenters.
- Increased leadership by practitioners of colour to ensure legacy in the sector.
- Increased knowledge and visibility of Live Art and practices by artists of colour in the wider arts sector.

Diverse Actions responds to these needs through four strands:

- [Professional development](#): to attract, encourage and support a new generation of performance makers.
- [New work](#): development, presentation and touring to enhance and deepen existing development and presentation opportunities for performance makers of colour.
- [Leadership](#): to strengthen the national network for the development and presentation of Live Art and empower new leaders across the Live Art sector.
- [Legacy](#): to stimulate and disseminate discourse and dialogue about issues of cultural diversity and performance.

Diverse Actions builds on Live Art's vital role as a practice of artistic innovation and a space to express complex ideas of cultural identity.